

# **TRUTH PROJECT - SOCIAL MEDIA TOOLKIT**

# Social media channels

 Facebook:
 @TruthProjectCSA

 Twitter:
 @InquiryCSA

 YouTube:
 https://www.youtube.com/channel/UCemqljOfKc5VJcX2B\_lpwUw

# Hashtags

#TruthProject #Beheard #InquiryCSA #ResearchCSA

### Website

www.truthproject.org.uk www.iicsa.org.uk

### **Example tweets**

#TruthProject has launched a new awareness campaign and website. They want victims and survivors of childhood #CSA to be heard. Because getting a better picture of the past will help us all create a safer place for children in the future. #TruthProject #Beheard. If you would like to find out more visit www.truthproject.org.uk.

To find out more about #TruthProject new awareness campaign visit <u>www.truthproject.org.uk</u> or phone 0800 917 1000 (weekdays from 8am to 8pm, Sat 10am-12pm). #Beheard.

#TruthProject #Beheard. www.truthproject.org.uk

Are you ready to be heard? #TruthProject wants to hear from victims and survivors of #CSA. Get in touch now. <u>www.truthproject.org.uk</u> #Beheard.

#TruthProject participants make an important contribution to @InquiryCSA. Find out more: www.truthproject.org.uk #InquiryCSA #Beheard #TruthProject.

Victims and survivors of child sexual abuse will be heard by the Truth Project. #Beheard.

#InquiryCSA Chair Alexis Jay: "We cannot change what went wrong in the past but by talking to the Truth Project, together, we can help to protect the next generation. The experiences victims and survivors of child sexual abuse share with the Truth Project can help keep children safe in future, so that institutions and individuals can never again say, 'We did not know'."

Dru Sharpling #TruthProject Head: "Victims and survivors of child sexual abuse often tell me they've been silenced, ignored and failed by organisations they trusted." #Beheard.

# **Example Facebook posts**

Have you seen the new awareness campaign for the Truth Project? The project wants victims and survivors of childhood #CSA to be heard. If you would like to find out more visit www.truthproject.org.uk.

Drusilla Sharpling CBE, Inquiry Panel member and head of the Truth Project said: "People from all walks of life experience child sexual abuse. the Truth Project is here to listen to you. Because getting a better picture of the past will help us create a safer place for children in the future." www.truthproject.org.uk.

"After being listened to at the #TruthProject, I'm no longer a victim but a survivor too."

Victims and survivors of child sexual abuse can make an important contribution to the work of the Independent Inquiry into Child Sexual Abuse through the Truth Project

Are you ready to be heard? #TruthProject wants to hear from victims and survivors of childhood sexual abuse. Get in touch now. www.truthproject.org.uk

Getting in touch with the Inquiry to participate in the Truth Project may be a big decision and often takes a lot of courage.

You will be offered the necessary assistance to ensure you feel empowered, in control and safe when you tell us about your experiences. www.truthproject.org.uk